

June 8, 2021

ACA Small Business Services

Programs For Small Business



ARIZONA INNOVATION CHALLENGE



16

CHALLENGES



2,000+

APPLICANTS



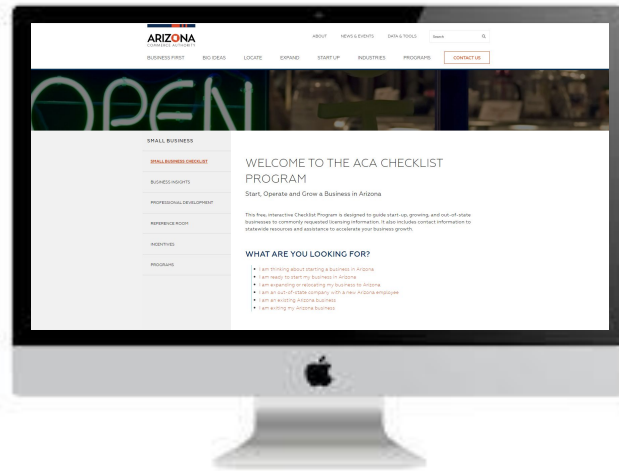
110

AWARDED COMPANIES

The Arizona Innovation Challenge, one of the largest business plan competitions in the country, is designed to advance innovation and technology commercialization opportunities in Arizona by assisting early-stage ventures to scale.

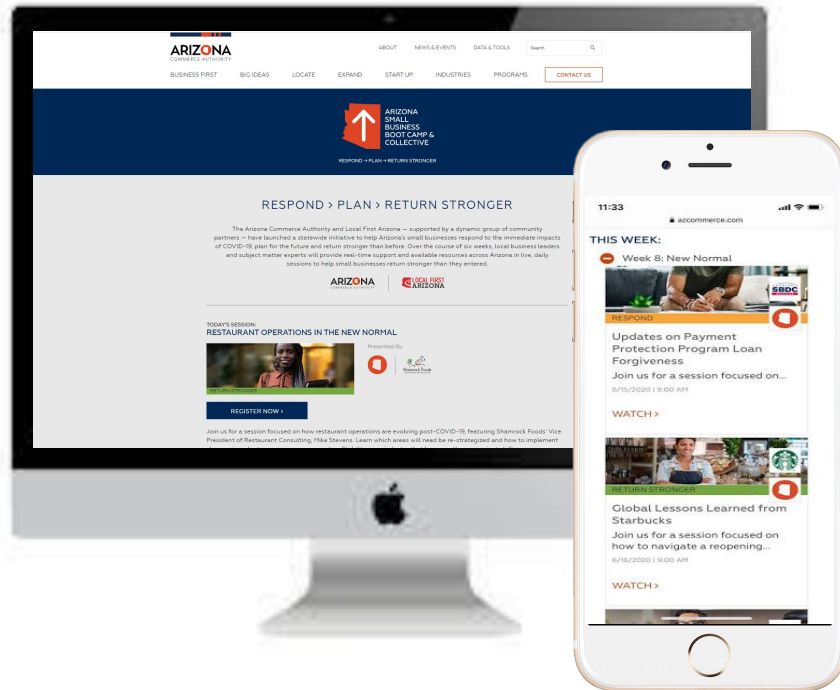
ACA SMALL BUSINESS CHECKLIST

Interactive online resource guides entrepreneurs to business resources and commonly requested licensing information for local, state and federal levels



- **Step 1:** Starting a business
Business planning & development
- **Step 2:** Operating a business
Licensing, registration & compliance
- **Step 3:** Growing a business
Procurement & marketing opportunities

ARIZONA SMALL BUSINESS BOOT CAMP & RESOURCE COLLECTIVE



ARIZONA SMALL BUSINESS BOOT CAMP

- ✓ Twice a week webinars
- ✓ Sessions have included:
 - ✓ Information on PPP and loan forgiveness
 - ✓ Guidance on how on your business can return stronger
 - ✓ Marketing strategies to boost your business
- ✓ Content Library

AZcommerce.com/small-business-boot-camp/



SMALL BUSINESS BOOT CAMP IMPACT

56

WEEKS

160+

SESSIONS

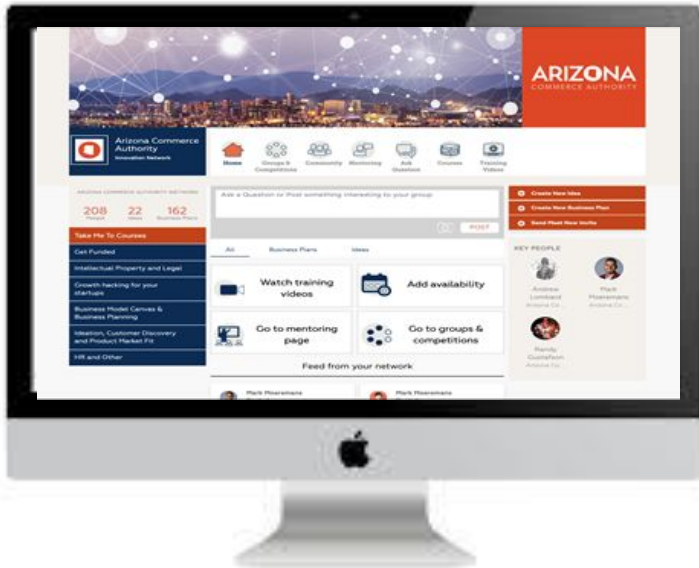
16,500+

TOTAL
BOOT CAMP REGISTRANTS

Small Business Digital Academy

Program Overview

The Small Business Digital Academy is a 6-week program designed to help small businesses scale their online presence and build their digital capacity.



- Provides small businesses with resources and strategies for digital optimization at no cost to the business.
- The online modules and assignments provide small businesses the opportunity to create, fine tune, and improve their digital efforts.
- Provides small businesses access to a network of local mentors for ongoing feedback and support.

Questions?





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THANK YOU